



Wednesday, November 18, 2020
Caritas Communities 35th Anniversary Gala

Our 2020 Honoree

Work is Essential. Housing is Essential. Your Support is Essential.

Work is a core value in American society. We, as Americans, believe that hard work is the key to improving one's circumstances in life. More than just a way to survive, work gives us purpose. It shapes our identity. It is a source of pride.

Caritas Communities was founded 35 years ago on the principle that low-wage workers deserve a safe home that they can afford. In 2020, a worldwide pandemic is shedding a new light on the importance, and the plight, of low-wage workers:

- The worker living paycheck to paycheck, unable to save for a crisis.
- The worker with few protections, such as paid sick time or health insurance.
- The seasonal worker, the gig worker, the worker with multiple part-time jobs.
- The **essential** worker: the grocery clerk, delivery person, cleaner, home health aide, maintenance worker.

These are the workers that live in Caritas housing.

JOIN US
35th Anniversary Gala

Wednesday, November 18, 2020
Live-Stream Program,
Creative Approaches to Gathering

More details to come.



Caritas Communities'
Employees on the Front Lines

35th Annual Gala Team



Work. Housing. Empowerment.

SPONSORSHIP OPPORTUNITIES

In these unpredictable times, we must plan for the unknown. With the information we have at this moment, we are moving forward with an exciting and innovative event to be streamed online. We are preparing a range of options for our sponsors to gather and celebrate in small groups or participate virtually from home. In every instance, our priority is to provide you with a high quality and inspirational experience, with **more opportunities for recognition** of your support. This year, as always, our focus is on the difference YOU make in the lives of Caritas residents.

Doorways to Dignity Sponsor: \$50,000

- Premium Event Experience for 20 (may include cocktail reception or deluxe celebration kits to enjoy remotely)
- Link for employees and family to attend virtual gala
- Featured branded background for web-based interactions
- Logo or family name headline recognition on mailed invitation and all event materials
- Special announcement recognition during live-streamed event
- Sponsor banner on the homepage of the Caritas website.
- Logo with link on event page on website
- Premium recognition in 35th Anniversary Commemorative Book*
- Opportunity for tribute video on website, e-newsletter, and social media platforms

Partners in Permanence Sponsor: \$25,000

- Premium Event Experience for 16 (may include cocktail reception or deluxe celebration kits to enjoy remotely)
- Link for employees and family to attend virtual gala
- Logo featured in live stream virtual event
- Logo or family name prominent placement on mailed invitation and all event materials
- Special announcement recognition during live-streamed event
- Logo with link on event page on website
- Premium recognition in 35th Anniversary Commemorative Book*
- Opportunity for tribute video on website, e-newsletter, and social media platforms

Strength and Stability Sponsor: \$10,000

- Deluxe celebration kit to enjoy remotely (up to 12 guests gathered together or at home)
- Link to live-stream virtual gala
- Logo featured in live stream virtual event
- Logo or family name placement on mailed invitation and all event materials
- Logo with link on event page on website
- Distinguished recognition in 35th Anniversary Commemorative Book*
- Opportunity for tribute video on website, e-newsletter, and social media platforms

Haven of Hope Sponsor: \$7,500

- Specialty celebration kit to enjoy remotely (up to 8 guests gathered together or at home)
- Link to live-stream virtual gala
- Logo featured in live stream virtual event
- Logo or family name placement on mailed invitation and all event materials
- Highlighted on social media platforms
- Logo with link on event page on website
- Prominent recognition in 35th Anniversary Commemorative Book*
- Opportunity to post on special tribute website pages

Pride in Property Sponsor: \$5,000

- Specialty celebration kit to enjoy remotely (up to 4 guests)
- Link to live-stream virtual gala
- Name listed in live-stream virtual event
- Name listed on mailed invitation and all event related materials
- Logo with link on event page on website
- Logo Placement in 35th Anniversary Commemorative Book*
- Opportunity to post on special tribute website pages

Rooms of Renewal Sponsor: \$3,000

- Mini Celebration Kit to enjoy remotely
- Link to attend live-stream virtual gala
- Logo with link on event page on website
- Company or Family name listed in 35th Anniversary Commemorative Book*
- Opportunity to post on special tribute website pages

Supporter: \$1,000 & Friends: \$500

(\$250 for Young Leaders)

- Link to attend live-stream virtual gala
- Logo with link on event page on website
- Company or Family name listed in 35th Anniversary Commemorative Book*
- Opportunity to post on special tribute website pages

Contact Vernell Clouden-Duval, Director of Development at
VCloudenduval@caritascommunities.org or 781.843.1242 x33

P. Leo Corcoran Humanitarian Award Honoree:

Caritas Communities' Employees on the Front Lines



When the P. Leo Corcoran Humanitarian Award was created, the Caritas Board of Directors stated that its honorees “shall demonstrate those characteristics and qualities that marked the charitable ethic of P. Leo Corcoran: **wisdom, collaboration, hard work and humility in service to those less fortunate.**”

In this unprecedented year, we can think of none who embody these characteristics more than the employees of Caritas who work on-site every day to make sure our properties and our residents are well-cared for. Property managers, site managers, maintenance workers, resident services coordinators, cleaners and more have donned face-masks like super-hero capes and showed up for our vulnerable residents during a health and economic crisis. We honor and thank them for their unwavering commitment to the mission of Caritas in this and every year.

Top: Left to right: Fred Reynolds, Site Manager in Quincy and longest serving Caritas employee; Gail Bishop, House Manager, Bedford Veterans Quarters; and Jesus Figueroa, Property Manager in Boston, Arlington, Salem, and Bedford.



Miguel Padilla, Site Manager and Maintenance Technician and William Hopkins, Senior Maintenance Technician with their PPE equipment bags containing disinfectant, paper towels, gloves, masks, and other cleaning items to keep them safe when entering the communities and resident's units.

Caritas Communities 35th Annual Gala Team

Gala Co-Chairs

Bill and Linda McLaughlin

Gala Committee & Board of Directors

Bill Churchill, Chair*
Robert G. Maulden,
Vice Chair*
Maura E. Murphy,
Esq., Clerk*
Michael Binette*
John A. Brennan, III*
Kim Burns
Roberlyne (Ruby)
Cherfils*
R. Duane Clark II*
Helen Corcoran

Tim Corcoran*
Trisha Daley*
Tim Forde
Olivia Gough*
David Greenblatt*
Gina Martinez*
William McLaughlin*
Kevin P. O'Flaherty, Esq.*
Tom Palmer*
Hon. Diane Rubin*
Gary Saltmarsh
Mark Winkeller

Executive Director

Karin Cassel
Mitterando

Founder

P. Leo Corcoran

JOIN US

Wednesday, November 18, 2020

Live Stream Program

Creative Approaches to Gathering

For more information

Please contact Vernell Clouden-Duval,
Director of Development
VCloudenDuval@caritascommunities.org or
781.843.1242 ext. 33

P. Leo Corcoran Humanitarian Award Past Honorees

2019	Joe Albanese	2015	Anne and Marc Margulies
2018	Rick High	2014	Ann Marie Connolly
2017	Gloria Clough	2013	Jack Connors
2016	Cambridge Savings Bank and Wayne Patenaude		

Our 2020 Honoree

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ABOUT CARITAS COMMUNITIES

The Need

In the early 1980's, P. Leo Corcoran, a successful real estate developer, began to notice an increase in homelessness in Greater Boston. He was surprised to learn how many homeless people had jobs, and yet could not afford a place to live. Caritas Communities was born from the idea that low-income workers should have access to a safe, well-managed place to live that was affordable and provided support to struggling individuals. Today, the need for our housing remains higher than ever. For working people, wages have remained stagnant and market-rate housing costs are out of reach for those at the lowest income levels. In addition to low-wage workers, we provide housing for seniors, people with disabilities, and Veterans on fixed incomes. We also partner with local agencies and programs fighting homelessness to provide housing for their clients.

Most residents arrive in our housing having experienced the trauma of poverty or homelessness. These residents not only need housing, but help connecting to healthcare, job training, healthy food sources, and all available community resources to build a better life. Your support gives hope to those who need it most, many of whom have endured years of stress and hardship, having lived on the streets, in shelters, or in other substandard and unsafe housing.

Work. Housing. Empowerment.

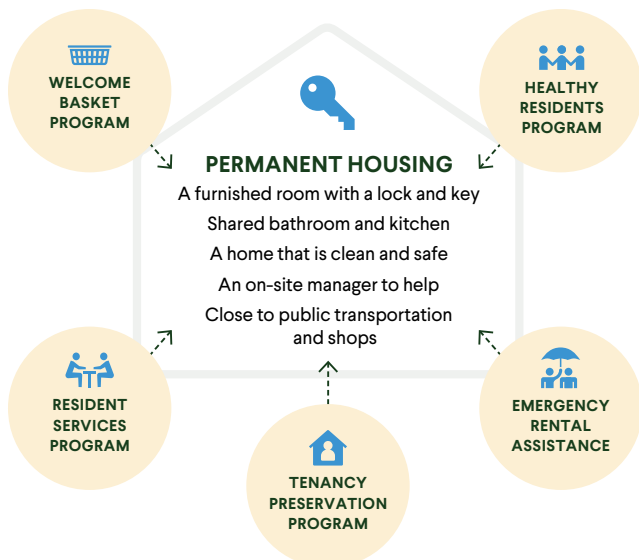
There is dignity in work. For those who are capable, the pride of having a job and paying rent and living expenses is critical to their self-worth. By providing safe housing that is affordable, Caritas empowers low-wage workers to achieve self-reliance and independence. For some, this success can be built upon, offering hope for a better future.

What We Do

At Caritas Communities, we prevent homelessness by providing very low-income individuals with permanent housing, support, a sense of community, and expanded opportunities. For 35 years, Caritas has helped fill the need for safe, secure housing in Greater Boston. With your support, Caritas helps individuals who have been homeless or at risk of homelessness, including Veterans, people with disabilities or chronic illness, frail elders, minimum-wage workers, previously incarcerated people, or those who, for whatever reason, struggle to earn a living wage.

Home is the foundation on which to build a better life.

OUR MODEL FOR SUCCESS:



George Guzman, Allston resident, in front of Target where he has been named "Team Member of the Month" twice in the past three years.



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SPONSORSHIP REPLY FORM

Donor Name/Company Name

(Please list the donor name exactly as it should appear in print.)

Contact Name

Title

(Caritas Communities will contact this person regarding sponsorship benefit details.)

Address

City

State

Zip

Email Address

Telephone

/we will support Caritas Communities as a sponsor:

- | | |
|---|--|
| <input type="checkbox"/> Doorways to Dignity: \$50,000 | <input type="checkbox"/> Rooms of Renewal: \$3,000 |
| <input type="checkbox"/> Partners in Permanence: \$25,000 | <input type="checkbox"/> Supporter: \$1,000 |
| <input type="checkbox"/> Strength and Stability: \$10,000 | <input type="checkbox"/> Friend: \$500 (Young Leaders \$250) |
| <input type="checkbox"/> Haven of Hope: \$7,500 | <input type="checkbox"/> Donation: \$ _____ |
| <input type="checkbox"/> Pride in Property: \$5,000 | |

Payment Options:

- \$ _____ is enclosed. *(payable to Caritas Communities)*
- Please invoice *(to address above)*
- Please charge \$ _____ to my credit card:

MasterCard/VISA/American Express Number

CVV#

Expiration date

Amount

Signature

Billing address *(if different than above)*

Your gift is tax-deductible. Caritas Communities is a 501 (c)(3) non-profit organization, EIN#042875899.

The Fund Development department will reach out to make arrangements for sponsorship benefits. For more information, please contact **events@caritascommunities.org** or **781.843.1242 x19**

PLEASE RETURN THIS REPLY FORM VIA:

Email:

events@caritascommunities.org
Fax: 781.356.1770

Or mail to:

Fund Development
Caritas Communities
25 Braintree Hill Office Park, Suite 206
Braintree, MA 02184



Jed Ader, Director of Facilities, and William Hopkins, Senior Maintenance Technician, prepare a room for a new resident.