



**SPONSORSHIP OPPORTUNITIES**  
**CARITAS COMMUNITIES 32<sup>ND</sup> ANNUAL DINNER**  
**WEDNESDAY, NOVEMBER 15, 2017**  
**WESTIN BOSTON WATERFRONT**



## P. Leo Corcoran Humanitarian Award 2017 Honoree: **Gloria Clough**



**G**loria Clough gives back to society as a way of life. Her reasons for doing so are to support institutions that supported her, to support her community and to give disadvantaged populations, particularly young people, the opportunities she had. Underlying all of this is her faith.

Her commitment permeates both her professional and philanthropic choices. Gloria has her Masters in Divinity and started the first chaplaincy program at Emerson Hospital in 1991. She also has a Masters in Psychiatric Nursing and had a private practice in Concord for 15 years. Currently, Gloria serves on the Board of Directors at Emerson Hospital and is a leader in supporting significant centers and initiatives at the hospital.

In 2007, Gloria and her husband Chuck founded the Clough Colloquium at Boston College to introduce members of the BC community to people of high ethical standards who had become

leaders in their respective fields. In 2014, they founded the Boston College Clough Center for the Study of Constitutional Democracy.

A long-time supporter, Gloria serves as a board member at Bridge Over Troubled Waters in Boston and Orchard House in Concord. With great pride, in 2014 Gloria and Chuck launched the Boston Children’s Hospital Neighborhood Partnerships Clough Foundation Training and Access Program (TAP) to empower educators to better address students’ social, emotional and behavioral health needs.

Caritas Communities is honored and grateful that Gloria has been a lead supporter and advocate of our work since 2014.

*“I believe that anyone can be happy and reach their potential provided they are given the right opportunities. This requires having basic needs met—shelter, food, safety and education. – GLORIA CLOUGH*



*“With my new home came the feeling of relief. The first thing I did was make my bed. I don’t have much, but my Caritas room is mine. Now, at the end of a work day when I tell my colleagues that I’m going home, I’m really going home—to my home.”*

– MEAGHAN, YOUNG CARITAS RESIDENT, 2014

### CARITAS COMMUNITIES 32<sup>ND</sup> ANNUAL DINNER TEAM

#### DINNER CO-CHAIRS

Olivia Achtmeyer Boger  
 Ann Marie Connolly  
 Maura E. Murphy\*  
 Kevin P. O’Flaherty\*

Gavin Corcoran\*  
 Helen Corcoran  
 Tim Corcoran\*  
 Jim Coughlin,\*  
 Vice Chair

William McLaughlin,\*  
 Board Chair  
 Tom Palmer\*  
 Gordon Pulsifer\*  
 Sam Rees  
 Diane Rubin\*

#### EXECUTIVE DIRECTOR

Mark Winkeller, Ph.D.

#### FOUNDER

P. Leo Corcoran

#### DINNER COMMITTEE & BOARD OF DIRECTORS

Maura Bilafer  
 Mike Binette\*  
 John A. Brennan, III\*  
 Carol Cardozo, CPA,\*  
 Treasurer

Bill Churchill\*  
 Timothy E. Forde  
 Olivia Gough\*  
 David Greenblatt\*  
 Carol MacDonald\*  
 Gina Martinez\*  
 Robert Maulden\*

Jon R. Rudzinski\*  
 Gary Saltmarsh  
 Jill Stansky  
 \*Board of Directors

#### RECENT P. LEO CORCORAN HUMANITARIAN AWARD WINNERS

- |  |                                |
|--|--------------------------------|
| <b>2016</b> Cambridge Savings Bank and Wayne Patenaude | <b>2014</b> Ann Marie Connolly |
| <b>2015</b> Anne and Marc Margulies                    | <b>2013</b> Jack Connors       |
|  | <b>2012</b> Don Rodman         |



CARITAS IN THE COMMUNITY  
CARITAS COMMUNITIES 32<sup>ND</sup> ANNUAL DINNER  
WEDNESDAY, NOVEMBER 15, 2017



## What We Do

At Caritas Communities, we provide very low-income individuals with permanent housing, support, a sense of community and expanded opportunities. For 32 years, Caritas has helped fill the need for safe, secure housing in Greater Boston.

## Housing the Next Generation

To be young, in itself, is a vulnerable time. To be young and *homeless* exceeds all definitions of vulnerable. In a time with soaring housing costs, Caritas is committed to helping young people with nowhere to call home. By keeping them physically safe, they can begin to regain a sense of self-worth and visualize a successful future. Having a key to one's own door is the foundation. Next, our supportive services staff and site managers connect our young people to opportunities to begin rebuilding through education and employment opportunities and medical, dental and food benefits. And if residents fall on hard times, our

rental assistance program helps keep them in their home to enable them to catch up on their rent. The last thing we want to do is to put a young person back on the street.

The cost to society for homeless young people far exceeds the cost of affordable, sustainable housing. With hope comes the possibility of becoming a contributing member of society. And with a place to sleep every night, you can leave your belongings and know they will be there when you return, with a safety net of people around you willing to help. That is what Caritas is all about. Greater Boston's disadvantaged young people deserve a chance at a bright future. Today, Caritas is proud to be home for more than 100 young adults.

More than 70% have experienced homelessness at some point in their lives, making Caritas a much needed stable environment.


**MEETING THE NEEDS OF YOUNG RESIDENTS:**  
Caritas provides our residents with permanent, safe, affordable housing and supportive services, including job training, placement and health services connections.

### UNDERSTANDING OUR YOUNGER RESIDENTS: AGES 18-35



**MORE THAN A THIRD** of our young residents came to Caritas directly from homelessness

**23%**  
were living in a shelter  
**19%**  
had been couch surfing

**71%**   
had experienced homelessness at some point in their lives, making Caritas a much needed stable environment



**75% OF OUR YOUNG RESIDENTS WANT TO FURTHER THEIR EDUCATION**, whether it is to obtain their GED or an Associates Degree or higher to improve their future circumstances


**64%**  
don't see a future with their current job  
**71%**  
earn less than \$20,000 annually

**70%**  
**OF OUR YOUNG RESIDENTS** are employed and yet still need Caritas' low rent in order to afford their housing



**ALMOST HALF OF OUR YOUNG RESIDENTS** face a physical or mental ailment

**16%**  
are disabled and unable to work  
**43%**  
struggle to pay their rent

  
**THE MAJORITY OF OUR YOUNG RESIDENTS** would like to stay in their Caritas home because, without it, they would have nowhere to go



**SPONSORSHIP OPPORTUNITIES**  
**CARITAS COMMUNITIES 32<sup>ND</sup> ANNUAL DINNER**  
**WEDNESDAY, NOVEMBER 15, 2017**



**Doorways to Dignity Sponsor: \$50,000**

- Premium seating for 20 guests
- Overnight accommodations for two guests at the Westin Boston Waterfront, breakfast included
- Logo or family name has headline recognition on invitation (deadline September 22) and on all event-related print materials
- Feature story to appear in social media campaign
- Headline logo visibility on video screen, night of event
- Special recognition from podium, night of event
- Inside front cover placement of full-page color ad in program book
- Logo and link on the Caritas Communities website

**Partners in Permanence Sponsor: \$25,000**

- Premium seating for 16 guests
- Logo or family name prominently displayed on invitation (deadline September 22) and on all event-related print materials
- Feature story to appear in social media campaign
- Prominent logo visibility on video screen, night of event
- Special recognition from podium, night of event
- Special placement of full-page ad in program book
- Logo and link on the Caritas Communities website

**Strength and Stability Sponsor: \$10,000**

- Premium seating for 10 guests
- Logo or family names displayed on invitation (deadline September 22) and on all event-related print materials
- Spotlight visibility in social media campaign
- Logo visibility on video screen, night of the event
- Recognition from podium, night of event
- Distinguished placement of full-page ad in program book
- Logo and link on the Caritas Communities website

**Haven of Hope Sponsor: \$7,500**

- Priority seating 8 guests
- Logo or family name appears on invitation (deadline September 22) and on all event-related print materials
- Highlighted in social media campaign
- Logo visibility on video screen, night of event
- Recognition from podium, night of event
- Full-page ad in program book
- Logo and link on the Caritas Communities website



*“The case managers at the Caritas Bedford Veterans Quarters saved my life. They gave me my heart back. They helped put the pieces back together to bring me from the mess I was.”* – ROBERT KIRK, CARITAS YOUNG RESIDENT, VETERAN, IRAQ

**Pride in Property Sponsor: \$5,000**

- Preferred seating for 8 guests
- Company or family name appears on invitation (deadline September 22)
- Listing on video screen, night of event
- Recognition from podium, night of event
- Half-page ad in program book
- Logo and link on the Caritas Communities website

**Rooms of Renewal Sponsor: \$3,000**

- Reserved seating for 4 guests
- Listing on video screen, night of event
- Listing in evening’s program book

**Individual**

- Tickets \$400
- Young Leaders \$200

**PURCHASE A PROGRAM BOOK AD**

Full-page ad - \$1,000

Half-page ad - \$500

*All ads are black and white. Artwork deadline is November 1, 2017.*

**PLEASE CONTACT JILL MCCUSKER AT**

[jmccusker@caritascommunities.org](mailto:jmccusker@caritascommunities.org) or 781.843.1242 x32 to reserve space and request ad specs.



**CARITAS IMPROVING LIVES**  
**CARITAS COMMUNITIES 32<sup>ND</sup> ANNUAL DINNER**  
**WEDNESDAY, NOVEMBER 15, 2017**



## Your Support Sustains Four Key Programs:

**PERMANENT HOUSING** Caritas provides 1,000+ very low-income individuals permanent homes annually. For 32 years, Caritas has helped fill the need for affordable, safe, secure housing in Greater Boston. We prevent homelessness and stabilize neighborhoods.



**RESIDENT SERVICES** Caritas strategically partners with 20 housing placement and social service agencies to provide supportive services to our residents in need of help and to provide social service agencies the housing they need to best care for their clients: a win-win-win for our residents, the service providers and the Commonwealth.



**30**   
**BUILDINGS**  
 plus 2 more building sites in progress

**14**   
**GREATER BOSTON COMMUNITIES**

**1,000+**   
**RESIDENTS**

**545**   
**RESIDENTS**  
 have access to supportive services to meet food and nutritional, physical and mental health, and job placement and skill-building needs

**20**   
**PARTNERING ORGANIZATIONS**

**HOMES HELPING HEROES** As the largest provider of permanent veteran housing in Greater Boston, and with our 24/7 wraparound supportive services, Caritas is helping to make sure that those who defended our nation's liberties will have a home when their military service ends.




**HOMELESSNESS PREVENTION FUND: RENTAL ASSISTANCE** By providing emergency funds to cover rent during a temporary setback, hard-working residents scarcely making ends meet do not have to fear losing their home due to a few days of missed work because of illness, lost work hours or other circumstances beyond their control.



**200+**   
**VETERANS**  
 were housed in emergency, transitional and permanent units in the last year

**100+**   
**VETERANS**  
 utilized our onsite supportive services, 24 obtained jobs and 56 moved to independent living

**119**   
**RESIDENTS**  
 received temporary financial assistance ranging from \$100 to \$1,500

**87%**   
 of those residents have been able to remain in their Caritas home



*“Surprised some of you may be. Proud and rejoiced is what all should be. Life is what you make of it. I am most certainly on my way to becoming a butterfly.”*

– ANDREA, CARITAS YOUNG RESIDENT, 2016 DINNER SPEAKER AND 2017 COLLEGE GRADUATE (Pictured with Caritas site manager)

Preventing homelessness. Improving lives. One room at a time. [caritascommunities.org](http://caritascommunities.org)



**SPONSOR REPLY FORM**  
**CARITAS COMMUNITIES 32<sup>ND</sup> ANNUAL DINNER**  
**WEDNESDAY, NOVEMBER 15, 2017**



**CARITAS COMMUNITIES 32<sup>ND</sup> ANNUAL DINNER** Wednesday, November 15, 2017, 5:30 p.m.  
Westin Boston Waterfront • Cocktails, Dinner, Live Auction & Program

Donor Name/Company Name *(Please list the donor name exactly as it should appear in print.)*

Contact Name Title  
*(Caritas Communities will contact this person regarding guest list, program book ad, etc.)*

Address

City State Zip

Email Address Telephone

**I/we will support Caritas Communities as a sponsor:**

- Doorways to Dignity: \$50,000
- Partners in Permanence: \$25,000
- Strength and Stability: \$10,000
- Haven of Hope: \$7,500
- Pride in Property: \$5,000
- Rooms of Renewal: \$3,000

**I/we will purchase:**

- Full-page ad - \$1,000
- Half-page ad - \$500
- Individual Ticket - \$400 Quantity \_\_\_\_\_
- Young Leaders Ticket - \$200 Quantity \_\_\_\_\_

**Payment Options:**

- Our donation of \$ \_\_\_\_\_ is enclosed.  
Please make check payable to Caritas Communities Inc.
- Please Invoice *(to address above)*

Credit Card: MasterCard/VISA/American Express Number CVV#

Expiration Date Amount Signature

Billing Address *(if different than above)*

**Please indicate if you would like Caritas Communities to reserve space at the Annual Dinner for your group:**

- I will attend the Dinner on Wednesday, November 15, 2017.
- Please contact me at a later date regarding my Dinner attendance.
- I cannot attend but would like to make a donation.



**PLEASE RETURN THIS  
REPLY FORM VIA:**

**Email:**

[jmccusker@caritascommunities.org](mailto:jmccusker@caritascommunities.org)

**Fax:** 781.356.1770

**Or Mail to:**

Jill McCusker  
Caritas Communities  
25 Braintree Hill Office Park,  
Suite 206  
Braintree, MA 02184

**For more information, please contact Jill McCusker at [jmccusker@caritascommunities.org](mailto:jmccusker@caritascommunities.org) or 781.843.1242 x32**